

WEBSITE PITCH TEMPLATE

You want to reach out to blogs & websites that feel like a good fit for the aesthetic and tone of your project. Look for creative websites but also look for more niche blogs that match the subject/personality of your project. Most websites have a contact email hidden in their About or Contact page. Here's the email template I used to pitch my first passion project, Daily Dishonesty. Update it with your correct information, and make sure to attach three to five website-ready pieces from your project to the email (if possible) to make it easy for them to view your work.

Email Subject: Project Submission for (name of website here)

Hello (writer's name or website here)!

My name is Lauren Hom, and I'm a graphic designer based in NYC. I think your audience would really enjoy my latest project, Daily Dishonesty (www.dailydishonesty.com). It's a series of hand lettered posters that document the little lies I tell myself on a regular basis. In addition, all of the artwork can be purchased as posters on Society6 (www.society6.com/dailydishonesty).

Thanks so much for your consideration!

Best.

Lauren

homsweethom.com

Resource

CREATIVE WEBSITES

Here is a list of popular creative websites to submit your passion project to for potential features! If your project is a series, it's best to submit your projects once you have more content on your project website. My recommendation is a minimum of 10 pieces.

DesignTAXI

Submit your work here

Boooooom

Submit your work here

Supersonic Art

Submit your work here

Colossal

Submit your work here

It's Nice That

Submit your work here

designboom

Submit your work here

de zeen

Submit your work here

Yatzer

Submit your work here

123 Inspiration

Submit your work here

Creative Blog

Submit your work here

Design Clever

Submit your work here

Design Milk

Submit your work here

Designfaves

Submit your work here

Feel Desain

Submit your work here

Format Magazine

Submit your work here

IGNANT

Submit your work here

Inspiration Feed

Submit your work here

Lost At E Minor

Submit your work here

My Modern Met

Submit your work here

Quipsologies

Submit your work here

Swiss Miss

Submit your work here

The Design Blog

Submit your work here

TRENDLAND

Submit your work here

Twisted Sifter

Submit your work here

VisualGraphc

Submit your work here

We and the Color

Submit your work here

Fubiz

Submit your work here